

Recent projects and commitments

At Robline we are facing 3 major challenges: recycling, reducing waste and increase efficiency.

► Reduce plastic:

We banned plastic bags as well as plastic packaging almost 100% from our warehouse. Plastic might not be the most environmentally friendly material, but sometimes it cannot be avoided. BUT: pure plastic is very easy to be recycled, because the infrastructure worldwide is up and running. It becomes difficult as soon as you mix materials that cannot be separated in a way to be recycled. So we decided to use 100 % PP for our spools to make sure it can be reused.

► Waste:

At Robline, we are carefully analysing our waste to continuously reduce our levels. This includes production material or unnecessary printing of catalogues. We severely reduced our number of printed copies as well as changed our publications cycle from yearly to bi-yearly. Customers will still find all products and data up to date on the website.

► Efficiency:

What better way to avoid waste of energy or material by daily challenging our manufacturing processes with the clear goal to relieve the environment.

The Robline logo features a stylized red 'R' followed by the word 'Robline' in a bold, black, sans-serif font.

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The Robline logo (a red circle with a white 'R') is followed by the word 'for' in a smaller font, and then the word 'Responsibility' in a large, bold, black, sans-serif font.

We want to protect this planet every day and have done so for decades

Sustainability for Robline is more than just a modern buzzword, it is in our DNA.

Being part of TEUFFELBERGER, owner managed in the 7th generation, it is very clear, that all our thinking, all our activities are focusing on the wellbeing of our upcoming generations. So it comes very natural to treat the environment with respect and consideration.

We are consequently analysing all our activities and processes to reduce our global footprint. This starts by carefully choosing suppliers who we are sure share our philosophy and continues in production planning with heavy consideration to reducing our global footprint.



Responsible

– anybody who, like Robline, mixes it at the top with the elite also has a responsibility towards society and the environment. With Robline cordage, you can rest assured that we will make our contribution together.

Considerate relationships lead to considerate partnerships

Robline has a history of long lasting, trustful and responsible relationships with customers, suppliers and for marine sports professionals.

When we are choosing a collaboration with professionals, very successful teams, we make sure that they are on board with our understanding of sustainability. We make sure that they are as committed as we are, focusing on an actual contribution to the environment rather than our short living trends.

People with passion for what they do, but with care

We are very much aware of the fact that we only have one planet, with limited oceans and lakes to do what we love so much (sail and kite). At Robline we are also aware, that it is the people, that can make a difference, so we are starting with our own.

A very stable Robline team, that loves nature, enjoys it and is doing everything in its power to help to make the world a better place. With that mindset, we are confident that Robline will keep sustainability it its DNA.

